

SHIKHAR'22
MARKETING GAME EVENT DETAILS
THE X-MEN: OMEGA LEVEL BRANDING CHALLENGE

Registration fees – Rs 100/- per member

Number of members – 4 members in a team

Total duration – 2 days (11:00 am 07-03-2022 to 1:00 pm 08-03-2022)

Guidelines

- Laptops or Desktops with a webcam and proper internet connectivity is mandatory.
- There will be a poster making round for which the participants can use any tools like MS PowerPoint, MS Word, Canva etc.
- The events will be conducted through Zoom and Google meet platforms.
- The first prize is Rs 10,000/- and second prize is Rs 7000/-
- The decision of the committee will be final.